

GENERAL BUSINESS, ASSOCIATE IN APPLIED SCIENCE (BGEN)

Effective: Fall 2016

The General Business (BGEN) program is designed to prepare students for a career in the business environment with a basic comprehension of the key concepts and functions of modern business including fundamental analytical techniques, communication and management. The curriculum is intended to allow sufficient flexibility to afford a broad business perspective and enable specific areas of focus.

Program Outcomes

Upon successful completion of this program, students should be able to:

- Explore career paths in the business world to determine a professional area of interest.
- Use technology common to the business environment to conduct research and solve business related problems.
- Discuss factors that influence the global business environment.
- Communicate effectively and professionally through written and oral exchanges.
- Demonstrate the ability to analyze and solve problems that require quantitative reasoning related to business processes.
- Discuss key concepts related to accounting and finance, marketing, management, and human resource management.

Full-Time Academic Plan

Course	Title	Hours
First Semester		
ENG 100	English Composition I	3
CS 100	Introduction to Information Technology	3
BUS 100	Introduction to Business	3
BUS 104 or MAT 135	Mathematics for Business * or Business Precalculus	3
Program Elective		3
Hours		15
Second Semester		
BUS 130	Business Communication	3
BUS 210	Principles of Management	3
BUS 230	Principles of Marketing	3
ACC 100 or ACC 111	Applied Accounting or Financial Accounting	3
Any Scientific Inquiry (SI) designated course **		4
Hours		16
Third Semester		
Any Diversity and Social Justice (DJ) designated course **		3
Program Electives		12
Hours		15
Fourth Semester		
Any Global Understanding (GU) designated course **		3
Program Electives		12-15
Hours		15-18
Total Hours		61-64

Notes

Recommended Program Electives:

Code	Title	Hours
ACC 112	Managerial Accounting	3
ACC 115	Computerized Accounting	4
ACC 202	Introduction to Tax Accounting	3
CS 101	Introduction to Computer Science	3
BUS 231	Principles of Advertising	3
BUS 243	Legal Environment of Business	3
CS 105	Management Information Systems	3
CS 111	Computer Applications	3

Other ACC/BUS/DPR courses may be taken with the approval of the Business, Computing and Social Science (BCSS) Office.

Diversity and Social Justice (DJ) designated courses (https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#DJ_Course_List)

Global Understanding (GU) designated courses (https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#GU_Course_List)

Scientific Inquiry (SI) designated courses (https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#SR_Course_List)

BUS 104: Any Quantitative Reasoning designated MAT course (NOT MAT 110 or MAT 125) or BUS 220 may be substituted for BUS 104.

Three different courses must be selected for the Diversity and Social Justice (DJ), Global Understanding (GU), and Scientific Inquiry (SI) designated Science course, for a minimum of 9 credits.

Part-Time Academic Plan

Course	Title	Hours
First Semester		
ENG 100	English Composition I	3
CS 100	Introduction to Information Technology	3
BUS 100	Introduction to Business	3
Hours		9
Second Semester		
BUS 104 or MAT 135	Mathematics for Business * or Business Precalculus	3
Program Elective		3
BUS 130	Business Communication	3
Hours		9
Third Semester		
BUS 210	Principles of Management	3
BUS 230	Principles of Marketing	3
ACC 100 or ACC 111	Applied Accounting or Financial Accounting	3
Hours		9
Fourth Semester		
Any Scientific Inquiry (SI) designated course **		4
Any Diversity and Social Justice (DJ) designated course **		3
Program Elective		3
Hours		10

Fifth Semester	
Program Electives	9
Hours	9
Sixth Semester	
Any Global Understanding (GU) designated course **	3
Program Electives	6
Hours	9
Seventh Semester	
Program Electives	6-9
Hours	6-9
Total Hours	61-64

Recommended Program Electives:

Code	Title	Hours
ACC 112	Managerial Accounting	3
ACC 115	Computerized Accounting	4
ACC 202	Introduction to Tax Accounting	3
CS 101	Introduction to Computer Science	3
BUS 231	Principles of Advertising	3
BUS 243	Legal Environment of Business	3
CS 105	Management Information Systems	3
CS 111	Computer Applications	3

Other ACC/BUS/DPR courses may be taken with the approval of the Business, Computing and Social Science (BCSS) Office.

Diversity and Social Justice (DJ) designated courses
(https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#DJ_Course_List)

Global Understanding (GU) designated courses (https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#GU_Course_List)

Scientific Inquiry (SI) designated courses (https://catalog.dccc.edu/academic-programs/college-academic-learning-goals/#SR_Course_List)

BUS 104: Any Quantitative Reasoning designated MAT course (NOT MAT 110 or MAT 125) or BUS 220 may be substituted for BUS 104.

Three different courses must be selected for the Diversity and Social Justice (DJ), Global Understanding (GU), and Scientific Inquiry (SI) designated Science course, for a minimum of 9 credits.

Campus Locations

ONLINE*
100% online

* Some online courses have **field requirements** or **in-person or proctored testing**. Online courses with these requirements have additional information posted under the **COURSE DESCRIPTION** section when you are registering. Please note these requirements when registering.

Career